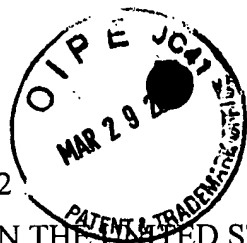


S/N 10/039,062



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Matz et al.	Examiner:	Unknown
Serial No.:	10/039,062	Group Art Unit:	2151
Filed:	December 31, 2001	Docket No.:	60027.101US01
Title:	METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION USING TAGGED DATA STREAMS		

#2
LWJ
9-17-02

CERTIFICATE UNDER 37 CFR 1.10

'Express Mail' mailing label number: EV 036450179 US

Date of Deposit: March 29, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service 'Express Mail Post Office To Addressee' service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

By Joyce Nordstrom
Joyce Nordstrom

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APR 05 2002

INFORMATION DISCLOSURE STATEMENT (37 C.F.R. § 1.97(b)) Technology Center 2100

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

With regard to the above-identified application, the items of information listed on the enclosed Form 1449 are brought to the attention of the Examiner.

This statement should be considered because it is submitted within three months of the filing date of the above-identified application, which is not an application under 37 C.F.R. § 1.53(d). Accordingly, no fee is due for consideration of the items listed on the enclosed Form 1449.

In accordance with 37 C.F.R. § 1.98(a)(2), a copy of each document or other information listed on the enclosed Form 1449 is provided.

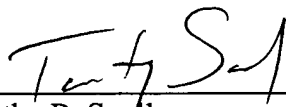
No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103 and Applicants reserve the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicants do not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended.

Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked as being considered and initialed by the Examiner, to the undersigned with the next official communication.

Please charge any additional fees or credit any overpayment to Deposit Account No. 13-2725.

Respectfully submitted,
Merchant & Gould P.C.
P. O. Box 2903
Minneapolis, Minnesota 55402
303/357-1648

Date: March 29, 2002



Timothy B. Scull
Reg. No. 42,137



FORM 1449*

INFORMATION DISCLOSURE STATEMENT

Docket Number:

60027.101US01

Application Number:

10/039,062

#2

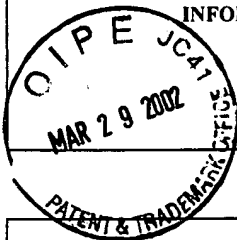
IN AN APPLICATION

(Use several sheets if necessary)

Applicant: Matz et al.

Filing Date: 12/31/01

Group Art Unit: 2151



U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,038,211	08/06/91	Hallenbeck	358	142	
	5,559,548	09/24/96	Davis et al.	348	6	
	5,630,119	05/13/97	Aristides et al.	395	601	
	5,818,438	10/06/98	Howe et al.	345	327	
	5,892,508	04/06/99	Howe et al.	345	327	
	5,917,481	06/29/99	Rzeszewski et al.	345	327	
	5,983,227	11/09/99	Nazem et al.	707	10	
	6,076,094	06/13/00	Cohen et al.	707	104	
	6,172,674	01/09/01	Etheredge	345	327	
	6,252,586	06/26/01	Freeman et al.	345	321	
	6,314,577	11/06/01	Pocock	725	93	

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Technology Center 2100

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)



23552

PATENT TRADEMARK OFFICE

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.